

# One-on-one new advocate meeting

## Purpose

### Connect with your new advocate and start building a relationship

Start building a strong relationship by getting to know your advocate personally and professionally. Discover more about their values and share your group’s goals (using your Group Roadmap) so you can align their advocacy efforts. Provide key details about your local group, such as meeting times and frequency, and be sure to answer any questions they may have to help them feel informed and supported from the start.

## Meeting agenda

This agenda is for a 45-minute conversation. The conversation outline includes suggested talking points and questions to ask the new RESULTS member.

1. Introductions and breaking the ice (10 minutes)
2. What we do: Local organizing, community engagement, partnerships (10 minutes)
3. What we do: Congress and advocacy actions (10 min)
4. Group logistics and questions (15 min)

## Conversation outline

Introductions and breaking the ice (10 minutes)	Things I am discovering:
<p><b>Goal:</b> Get to know the new volunteer and form a human connection.</p> <p><b>Introductions:</b></p> <ul style="list-style-type: none"> <li>• Ask the new advocate to introduce themselves and share a little about themselves.</li> <li>• Introduce yourself and share a bit about yourself.</li> </ul> <p><b>Ask one or more of the following:</b></p> <ul style="list-style-type: none"> <li>• What’s brought you joy lately?</li> </ul>	<ul style="list-style-type: none"> <li>• Background and interests</li> <li>• Why anti-poverty issues</li> <li>• Why advocacy</li> <li>• Motivation for getting involved</li> </ul>

<ul style="list-style-type: none"> <li>• What makes you interested in getting involved with this type of advocacy?</li> <li>• What are you hoping to get out of volunteering with RESULTS?</li> </ul>	
<p><b>What we do: Local organizing, community engagement, partnerships (10 minutes)</b></p>	<p><b>Things I am discovering:</b></p>
<p><b>Goal:</b> Give them a bit more information about your group's involvement in the community.</p> <p><b>Share:</b></p> <ul style="list-style-type: none"> <li>• Your group goals around community organizing and partnership (reference your Group Roadmap and share what your group has already done in this area)</li> <li>• Something you're proud of as a RESULTS advocate</li> <li>• We are always trying to increase education and knowledge in our community and grow our group. Outreach is advocacy too.</li> </ul> <p><b>Ask one or more of the following:</b></p> <ul style="list-style-type: none"> <li>• Are these things you're interested in? What sounds exciting to you?</li> <li>• Do you have groups / connections that could be aligned with our advocacy?</li> </ul>	<ul style="list-style-type: none"> <li>• Their interest in community organizing and outreach</li> <li>• Connections in the community</li> <li>• Like-minded values around community</li> <li>• Are they interested in our volunteer actions</li> </ul>
<p><b>What we do: Congress and advocacy actions (10 min)</b></p>	<p><b>Things I am discovering:</b></p>
<p><b>Goal:</b> Give them a bit more information about your relationships with Congress and the media.</p> <p><b>Share:</b></p> <ul style="list-style-type: none"> <li>• Your group goals for congressional engagement and media</li> <li>• What your group has done so far (for example, lobby meetings, published media)</li> </ul>	<ul style="list-style-type: none"> <li>• Their interests in lobbying and media</li> <li>• Actions they would like to take</li> </ul>

<ul style="list-style-type: none"> <li>• What congressional offices your group has formed relationships with</li> </ul> <p><b>Ask one of these:</b></p> <ul style="list-style-type: none"> <li>• Are these things you're interested in? What sounds exciting to you?</li> <li>○ Tie in some of the values they shared earlier in the meeting into advocacy actions they can take (for example, getting published in a particular issue area or leading a section of a lobby meeting)</li> </ul>	
<p><b>Group logistics and questions (15 min)</b></p>	<p><b>Things I am discovering:</b></p>
<p><b>Goal:</b> Share logistics for group meetings and answer any questions the advocate may have.</p> <p><b>Share:</b></p> <ul style="list-style-type: none"> <li>• When and how your group meets</li> <li>• Group communication style</li> <li>• Share dates for in-person meetings (refer to Group Roadmap for dates)</li> <li>• Discuss and reflect on Group Norms in the Group Roadmap</li> </ul> <p><b>Ask:</b></p> <ul style="list-style-type: none"> <li>• How does this sound to you?</li> <li>• Do you have any questions about how we organize?</li> <li>• What is your preferred communication style?</li> <li>• What does your availability for volunteering look like?</li> </ul> <p><i>Tie in something they shared during the meeting to why they would be an amazing advocate.</i></p> <p><b>Make sure they have what they need:</b></p> <ul style="list-style-type: none"> <li>• All group communications and calendar events</li> <li>• <a href="#">National Webinars</a> and <a href="#">Weekly Updates</a></li> </ul>	<ul style="list-style-type: none"> <li>• Questions they have about volunteering with your RESULTS group</li> <li>• Communication preferences and availability</li> <li>• How they want to engage with the RESULTS group</li> </ul>

<i>Determine when you will meet next, whether that is another one-on-one or the next group meeting.</i>	
<b>Next steps and follow-up email</b>	<b>Things I am discovering:</b>
<p><b>Goal:</b> Via follow-up email, provide them with everything they need to take their next steps.</p> <ul style="list-style-type: none"> <li>• Include them in all future calendar invites.</li> <li>• E-introduce them to the whole group.</li> <li>• Send the link to register for the National Webinar.</li> <li>• Include any other resources that would be helpful for follow-up depending on the conversation.</li> </ul>	<ul style="list-style-type: none"> <li>• What helps them feel included and connected</li> <li>• How they would like to be supported moving forward</li> </ul>